

Petra Laux

Head of Global Public Affairs



Petra Laux is Head of Global Public Affairs at Novartis, a position she assumed in 2006.

Prior to that, she was Head of EU Public Affairs for the Novartis Group including the divisions Pharmaceuticals, Vaccines and Diagnostics, Sandoz and Consumer Health.

Petra Laux specializes in healthcare policy and government affairs.

She began her professional career with GlaxoWellcome in Hamburg, Germany as Head of Healthcare Policy Unit where she established the healthcare policy function. She later became Director of Healthcare and Public Affairs at SmithKlineBeecham in Munich, Germany where she was responsible for health economics, communication and government affairs.

Upon the merger of SmithKlineBeecham with GlaxoWellcome to form GlaxoSmithKline (GSK), Petra Laux subsequently led all corporate and EU government affairs across GSK's subsidiaries in the European Union. She joined Novartis in 2004.

Petra Laux holds a Ph.D. in Pharmaceutical Chemistry and a Master in Public Health from Hannover Medical School in Germany. She is a pharmacist by training.