

Oct.15 - Oct.18, 2010

Marrakech - Morocco

Yacin Mahieddine

PricewaterhouseCoopers Advisory Leader and FS Consulting Practice Leader for France; member of the Central Cluster FS Leadership Team



Expertises

Advising FS companies on risk and performance management transformations.

Education

MBA from the University of Chicago Graduate School of Business (Business Policy & Finance) Graduated from Ecole Supérieure de Commerce de Rouen

Areas of expertise

Yacin Mahieddine has significant experience advising FS companies on risk and performance management transformations. Yacin has worked for Global universal banks and insurance companies as well as for specialised players in the investment banking, retail banking, specialised finance (mainly consumer finance).

Areas of expertise include :

- Risk management framework review Measurement and monitoring of credit, market and operational risks ; economic capital frameworks, risk appetite ; design and roll out of KRI, etc....
- Function review and Blueprints design and roll out Transformation projects in performance management & MIS, functional design for the CFO Office, reorganisation, governance, process design & roll out.,
- Alignment of FS companies with globally recognised risk and performance management best practices,
- Understanding of regulatory issues for FS companies and significant work on Basel and Solvency regimes.

Experience – Recent examples

- Global banking group Designed a new Target. Operating Model for the Group CFO Office, with the objective to achieve operational efficiency and further integrate risk with performance management. Scope included Performance management, ALM, Production of Financial Statements, SSC, IT design, Data-warehouse issues and transformation road-map.
- **Global banking group** Designed a "rolling forecast" program and implementation road map for the bank. Provided benchmarking against banking and non banking practices and change program.

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- European banking group Defined the Basel II methodology, action plan and roll out project. Designed approaches for credit risk, internal rating models for various BU's, limit reviews, risk of default definition, financial reporting, collateral management, etc.
- default definition, financial reporting, collateral management, etc.
 International insurance group Redesigned the functional and IT processes for the French entities to produce Solvency II risk indicators, MCEV and align with parent company requirements.

Before joining PricewaterhouseCoopers, Yacin worked for an international investment bank in London and for a major Audit & Consulting Firm in their New York, London and Paris offices