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Cannes – France



## Vasile Iuga

Country Managing Partner of PwC Romania Managing Partner of PwC for South-Eastern Europe (SEE)



Vasile Iuga is the Country Managing Partner of PwC Romania and Managing Partner of PwC for South-Eastern Europe (SEE).

Mr. Iuga joined PwC upon its incorporation in Romania, in 1991. His areas of expertise include large-scale auditing projects delivered in accordance with International Standards on Auditing of financial statements. He also has extensive experience in financial reporting in compliance with the International Financial Reporting Standards (IFRS). He became Partner in 1997 and, starting with 2004, he has been the Country Managing Partner for Romania. In 2008, Vasile Iuga was appointed Managing Partner of PwC for South-Eastern Europe (SEE), being also member of the PwC Managing Board Central and Eastern Europe (CEE). In over 20 years with the firm, Mr. Iuga acquired in-depth knowledge of the Romanian business environment, being involved in hundreds of projects advising companies across all industries. He led a significant number of large-scale ventures, providing audit and transactions services to multinationals and large national companies.

Vasile Iuga is a member in a wide range of professional bodies, including the Association of Chartered Certified Accountants (ACCA-UK), the Royal Institute of Chartered Surveyors (RICS), the Public Audit Oversight Board of Romania (PAOB) and the Aspen Institute Romania Board. He was also the Vice-President of the American Chamber of Commerce in Romania (AmCham) for a considerable number of years.

A graduate of the Polytechnic University of Bucharest, Mr. Iuga also attended executive trainings within Harvard Business School, London Business School, INSEAD and IMD Business School programmes. In addition, he is the co-author of the first Romanian book on strategy – *Success Formulas for the Next Decade* – released in 2011. Mr. Iuga is also a frequent speaker within national and international conferences on a variety of topics related to economic development, competitiveness, financial markets and others.