

Liu Chen

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Dr. LIU, Chen is a Professor of the Social Sciences, School of English and International Studies, Beijing Foreign Studies University (BFSU). Her research interests include international relations, international political economy and international communication. Her work primarily covers the transformations of going global strategies of Asian countries, above all, China, India, South Korea and Mongolia and so on.

In this area, Professor LIU, Chen has authored two books, edited three others, and published more than 50 working papers in the well-recognised journals. She has managed the projects from the National Social Science Foundation of PRC, State Administration of Press, Publication, Radio, Film and Television of PRC (SAPPRFT), State Council Information Office of PRC, Overseas Chinese Affairs Office of State Council of PRC, and Ministry of Education of PRC, La Trobe University, Australia and First Nations, Canada and so on.

Her book entitled *Intercultural Communication in a Global Context: Transformation of Television Media in India* relating the change of communication politics in India from Nehru's Age to Narasimha Rao's Economic Reform won CASIO book prize (2008). Her latest book *Imaging China and China's Image around the World from 1978 Deng Xiaoping's Reform and Opening up to 2013 Xi Jinping's Chinese Dream: An International Communication Perspective* won the grant from the National Social Science Foundation of China, which is the most authoritative grant in China. Her paper "From 'Your Window on China' to 'Your Window on China and the World': the Transformation of China's Television Cultural Ideology since 1978" was awarded the Pacific Asian Communication Association (PACA)'s Myung Seok Park Best Paper Award of the Year 2010. Her paper entitled "The Communication Politics under Globalization: A Comparative Study of East Asian Countries" won the State Council Information Office of PRC's Best Paper Award of the Year 2009. Her research was reported on many well-known Asian media, such as *Hindustan Times*, *China Daily* and Xinhua News Agency.

In China, she is listed on the Program for the New Century Talents in Universities of Ministry of Education of PRC (2012) which is one of the top academic awards for young academic leadership (under Age 45) in China. Also, she is the Executive Director of China Association for Intercultural Communication Studies (CAFICS), Executive Director of China University Association for Film and Television Studies, and the adviser to China Central Television (CCTV), SAPPRFT and China Education Association for International Exchange. At BFSU, she serves as the Director of the Centre for Intercultural Studies (CIS) and First Nations Canada.

She has worked as research fellow in Australia, Hong Kong, the UK and the US. In 2013, she was invited as postdoctoral fellow by Harvard Graduate School of Arts and Sciences.