

Bertrand de la Noue

General Representative of Total in China and Chairman of Total (China) Investment



Bertrand de La Noue is General Representative of Total in China and Chairman of Total (China) Investment since 2011.

He started his career in Africa before joining Total's Downstream sector in 1985 in the United Kingdom. He then joined Total Outre-Mer. In 1990, he was appointed Crude Oil Manager in Tokyo.

He joined the Total's Investor Relations team in 1993. He became General Manager–Information and Planning of Total South Africa in 1996 and Chief Financial Officer of Total France in 1999. In 2004, he was appointed President and Chief Executive Officer of Total Holdings USA, based in Houston and in 2009, Vice-President Investor Relations of Total.

Born in 1961, Bertrand de La Noue is a graduate of French Business School HEC Paris (1983) and of the Executive Training Program (ETP) of the European Union in Japan (1991). He is member of the French Foreign Trade Advisers and Vice-President of the European Union Chamber in China, and was board member and President of the Artistic Committee of the Houston Symphony Orchestra.