

## Hervé Koffi

Country Manager for Côte d'Ivoire, General Electric



Herve Koffi joined General Electric in 2014 as Country Manager for Côte d'Ivoire. His team supports the market development for several GE businesses: Power & Water, Oil & Gas, Healthcare, Transportation and Aviation. Recently, his role expanded to defining GE's growth strategy in Francophone sub-Saharan Africa (FSSA).

Prior to joining General Electric, Herve worked 12 years for Citi where he enjoyed a diverse range of assignments in various countries (Côte d'Ivoire, Senegal and South Africa), including CFO for West and Central Africa based in Côte d'Ivoire. From 2012 to 2013, he was Acting General Manager for Citi's operations in Côte d'Ivoire. In this position, he played a key role in managing Citi's operations after the post-election crisis in Côte d'Ivoire, sustaining market share and revenue, at level prior to the crisis. Herve has also run the implementation of the new strategy for Citi Côte d'Ivoire, and was an active player of the French West and Central Africa strategy build up.

He also served as board member and vice president for the past 4 years of Citibank Cote d'Ivoire S.A.

Herve holds an Engineering degree in statistic and applied economics from the National school of statistic and applied Economics (E.N.S.E.A.) in Côte d'Ivoire, and a MBA TRIUM, an alliance of New York Stern University, London School of Economics, and H.E.C. Paris.

His is also lecturer at the National school of statistic and applied Economics (E.N.S.E.A.) in Côte d'Ivoire for the past 10 Years. He teaches Finance, Management and has been a guest to many conferences where he shared his experience in those fields.

He is married with 2 kids.