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Her research deals with the way identity and social norms affect behaviors and actions in the domains of entrepreneurship and innovation as well as with the motivations driving firms to undertake and succeed in collective actions.

Her research has been published in *Organization Science*, *Academy of Management Journal*, and *Strategic Management Journal*. She has received the *Thought leader Award* of the Academy of management in 2012 in the Entrepreneurship division. She is an alumni of Ecole normale supérieure de Cachan in France and holds a doctorate in economics from University Paris 1 Panthéon-Sorbonne.