

## Eve Fofana

Deputy Country Manager, General Electric, Côte d'Ivoire



Eve Fofana is deputy country manager for General Electric in Abidjan, Côte d'Ivoire. Her primary role is to identify and translate commercial opportunities into bankable projects for all the different businesses of GE in Francophone sub-Saharan Africa. She co-led the new implantation of GE in Côte d'Ivoire and continues to be involved in the daily operations. Prior to this, she spent seven years with GE Capital France where she held several positions. Her professional experience includes finance work with American Express in France and operations handling with Air France – KLM in the United States. She completed her graduate degree in marketing and business administration at Baruch College in 2006.