

## Kerry Halferty Hardy

Lecturer and consultant



A lecturer and consultant, Kerry is passionately interested in ideas that unleash innovation, promote wellness, and strengthen civil society. This has been reflected throughout her varied career, which has included a stint in a law firm editing technical and medical patents, handling communications and public affairs for an entrepreneurial energy project in South America, many years in think-tank development, helping launch a start-up idea-factory consultancy, and creating and teaching a course on non-profits and civil society as a university lecturer. As Chief Development Officer at the American Hospital of Paris, Kerry became fascinated by the potential for innovation in healthcare, as it pertains to delivery models and prevention, as well as to technological advances. Keenly attuned to patient-centered approaches that improve both the experience and outcomes, she devised a new program aimed at creating a more optimal healing environment, including evidence-based integration of the arts into the healthcare space. Both as a consultant and as a board member, Kerry has advised companies and international NGOs on strategic planning, outreach, effective metrics, and mission fulfillment. A Texan based in Paris who travels whenever the opportunity presents itself, Kerry is a fellow at HITLAB (the Healthcare Innovation Technology Lab), actively engaged on several boards, including the Competitive Enterprise Institute and the Institute for Economic Studies Europe. She holds a BA in German studies and an MS in Management with a concentration on nonprofit organizations and associations.