

## Bertrand Badré

Founder and CEO, Blue like an Orange Sustainable Capital,  
Former Managing Director and World Bank Group Chief  
Financial Officer



Bertrand Badré is CEO and Founder of Blue like an Orange Sustainable Capital. Previously, he was a visiting fellow at the Peterson Institute of International Economics. He was a Managing Director of the World Bank and World Bank Group Chief Financial Officer, responsible for the financial and risk management strategies and for the institutions that make up the Group. This includes development of new, innovative financial products and services, oversight of the financial reporting, and mobilization of financial resources in alignment with the Group's strategy. Mr. Badré led the Group's activities on Finance for Development and the Global Infrastructure Facility.

Mr. Badré contributed to the international dialogue on financial standards and best practices, primarily through his representation of the Group at the Financial Stability Board and participation in meetings of the G7 and Heads of Multilateral Development Banks. In addition, he was chair of the World Economic Forum's Global Action Council on Sustainable Development. Mr. Badré represented the Group as G20 finance deputy in 2013-14.

Mr. Badré joined the World Bank in March 2013. Previously, he served as the Group Chief Financial Officer at Société Générale, and before that he served as the Group Chief Financial Officer of Crédit Agricole from July 2007 to July 2011.

Between 2004 and 2007, Mr. Badré was Managing Director of Lazard in Paris responsible for the Financial Institutions Group. In 2003, he was invited to join President Chirac's diplomatic team and was closely involved in the preparation of the G8 summit in Evian. In that capacity, he served as the President's deputy personal representative for Africa and as a spokesman for the working group on new international financial contributions to fight poverty and fund development, which produced The Landau Report. In 2002, he was a member of the World Panel on Financing Water Infrastructure chaired by Michel Camdessus, a panel of financial experts to assess ways of attracting resources to the water field.

In 1999 Mr. Badré joined Lazard in London, then in New York as Director in the mergers & acquisitions department with specific focus on the financial services sector. From 1995 to 1999, he served in the French Ministry of Finance where he led a number of control, audit and consultancy missions for the French National Audit Office. He began his career in 1989 as Assistant Group Controller for BFI-Ibexsa, a Franco-American company that is now part of Avnet.

Mr. Badré has served as Director on a number of boards, including the Supervisory Board of *Eurazeo* between 2010 and 2012, *Haulotte Group* since 2005, various boards of the leading French regional daily Newspaper Group *Ouest France*, and represented *Crédit Agricole* and *Société Générale* on the board of a number of their subsidiaries. He is a member of the board of Wealthsimple, Liquidnet, Getlink and the FIA (*Fédération Internationale de l'Automobile*).

Mr. Badré is a graduate of ENA (*Ecole Nationale d'Administration*) and *Institut d'Etudes Politiques de Paris*. He also studied history at Paris IV University (*La Sorbonne*), and graduated from HEC (*Hautes Études Commerciales in Paris*) business school. He is married to Vanessa and they have four children.