Oct.12 - Oct.14, 2019

Marrakesh - Morocco



Henri Hié

Professor Aviation Management The Hong Kong Polytechnic University



Mr Henri Hié, the immediate past Vice President of Strategy & Partnerships in China for Air France, is now Professor of Aviation Management of Polytechnic University in Hong Kong and Airlines consultant, specialized in Asia and China.

He is particularly in charge of building the new department of "Aviation", in close cooperation with Faculty of Engineering and Faculty of Business within the University.

Mr Hié studied Civil Engineering and Transportation at Ecole Centrale and business administration at Institut Administration Entreprises, Paris, in 1977.

Before joining Air France, Mr Hié worked for Bossard Consultants, advising companies restructuring after mergers.

Mr Hié has been the Vice President of Strategy & Partnerships in China for Air France in charge of development and alliances, since Feb 2013, before his retirement from the post in April 2016.

Since 1979, Mr Hié has been working for Air France, his last positions were International Commercial, Vice President of Routes for Air France Caribbean & Indian Ocean (1999-2002), Asia Pacific (2002-2009), and Americas, North & South (2009-2013).

During his career, Henri Hié entitled to exert parallel activity, such as teaching Economy of Air Transport in Air France, ParisTech Engineering Faculties in France and China (Tongji, Tsinghua), and represented Air France in many organizations related to China (Comité France Chine, IFRI Asia, and Hong Kong-France Business Partnership).