



THIERRY DE MONTBRIAL

President and Founder of the World Policy Conference

Ladies and gentlemen, we are very honoured to have two prominent speakers; the first one will be quite short and concise. The second one should be relatively short but, knowing him, one does not know exactly, once it has started, where it will end. I am sure you will also enjoy him very much.

We will start with Chairman Chey Tae-won, who is the Chairman of the SK Group in Korea, which is, as most of you know, a huge group which represents total sales of USD 111 billion. I am sure that some of you might be jealous; it is very diversified and very active in a number of major industries, including telecoms, energy, etc. It is worth mentioning that, I think, Mr Chairman, the SK group is number two worldwide in the semiconductor business.

Thank you very much for being here, President Chey Tae-won. In the last two years he has spent a lot of time and effort working on corporate social responsibility; it is a subject that we cover each year in various ways at the World Policy Conference, and he and his teams have developed some quite original proposals, and this is what he is going to tell us about.

Mr Chairman, I am happy and honoured to give you the floor.