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Marrakech – Morocco

Ciré Dye Ba

Executive Director, CIRTECH-CTC



He has over six years of experience in political consulting. After the completion of his master's degree in management studies from the Bordeaux Management School, he began his professional career in the management of development projects before specializing in public communications.

His experience led him to work for nongovernmental organizations and governments. In order to acquire state of the art skills to cater to his clients, he took a professional development hiatus that led him to the Al Jazeera Training Center, Decker Communications, and Harvard University. Ba currently works as an advisor to numerous African statesmen and politicians on political strategy and public policy. He has managed over 20 victorious campaigns. Very active in the volunteering field, he is also the outgoing curator of the Dakar Hub of Global Shapers Community of the World Economic Forum and is a Mandela Washington Fellowship Alumni.