

Ana Brnabić

Prime Minister of Serbia



Born in Belgrade in 1975. She obtained a master's degree (MBA diploma) in marketing from Hull University, UK, and has more than ten years of experience in working with international organisations, foreign investors, local self-governments and the public sector in Serbia.

In August 2016 she was elected Minister of Public Administration and Local Self-Government and she performed that function until her election as Prime Minister of Serbia.

She is President of the Serbian government's Council for Innovative Entrepreneurship and Information Technologies, as well as of the Serbian Council for National Minorities and is Vice President of the Serbian Council for Public Administration Reform.

As Minister of Public Administration and Local Self-Government, she worked on a faster introduction of e-administration in Serbia in order to secure a more efficient work of the public administration, on a direct improvement of the quality of life of citizens of Serbia, on building a more modern and transparent administration and on the fight against corruption.

The two most important projects implemented in this segment during her mandate are the e-Baby project ("Baby, Welcome to the World") and e-ZUP (full implementation of the Law on General Administrative Procedure).

As President of the Council for Innovative Entrepreneurship and Information Technologies, through daily consultations with IT industry from Serbia, start-ups and innovative companies, she developed an Action Plan and started its fast implementation.

In the fight against the gray economy, she was in charge of the implementation of the "Take the Receipt and Win" prize game in which more than 40% of citizens of Serbia participated and which significantly raised the awareness of the importance of the fight against the gray economy.

She is a member of the group "New Leaders for Europe" as part of the World Economic Forum. Prior to her election in the Serbian government, she was Director of Continental Wind Serbia (CWS), where she worked on the execution of an investment worth €300 million in a wind farm in the municipality of Kovin.

She took part in the founding and was the first Executive Director, as well as member of the Managing Board of the non-profit organisation PEXIM.

An important phase in her business career is the engagement in various US consultancy firms which executed programmes financed by the US Agency for International Development (USAID) in Serbia. She was the Deputy Director of the Project for Competitiveness Development, an expert in the Local Self-Government Reform Programme in Serbia and higher coordinator of the Municipal Economic Growth Activity.

She actively participated in the establishment of National Alliance for Local Economic Development (NALED) in 2006. She was elected a member and then the President of the Managing Board of NALED.

She received numerous awards for development projects she worked on and for the promotion of socially responsible business and tolerance.