

Mikail Houari

President of Airbus Africa & Middle East



Mikail Houari is President of Airbus Africa Middle East. He is based in Dubai.

50, he graduated from the Paris Ecole Supérieure des Sciences Commerciales Appliquées.

His career began in Madrid in 1988 within Alcatel as program manager on switching exchange systems for Indonesia.

He was appointed General Delegate of Alcatel SESA in 1990 for China in Shanghai.

In 1992 he joined the team in charge of business development of the radio mobile products as sales Director for Latin America in Paris.

In 1994 he was appointed Vice President Latin America based in Buenos Aires Argentina.

In 1995, he joined the French Interior Ministry company SOFREMI and was appointed General Delegate in Colombia in charge of Latin America. He moved to Washington DC with the same responsibilities more oriented to the partnership with US companies for the region.

He went back to Paris and was appointed Sales Director of Sofremi.

He then joined Thales as Vice President Sales and Marketing in Saudi Arabia.

In 2003, he was appointed Sales Director of the Information System Business Unit within Thales in France in charge of the sales of the SCADA systems worldwide (Metro, electricity operators and Pipelines).

In 2005 he joined EADS (European Aeronautics Defence and Space Company) in Sao Paulo as VP Latin America for all the defence activity of the group.

In 2008 he was appointed in the Middle East region located in the UAE

In 2011 he was appointed General Delegate of the Group Airbus for the UAE.

Mikail Houari has been elected President of the CCEF in the UAE (official French Trade advisors) for the last three years.

He is married with four children.