

## Miriem Bensalah Chaqroun

CEO, Les Eaux Minérales d'Oulmès

Former President of the General Confederation of Moroccan Enterprises (CGEM)



President of the General Confederation of Moroccan Enterprises from May 2012 to May 2018, which is the sole representative of the Moroccan private sector. She was the first woman in the MENA region to have been elected and reelected by her peers. She is one of the most influent entrepreneurs in Africa. She is the CEO of LES EAUX MINÉRALES D'OULMES and remains at the board of her family group, HOLMARCOM, one of the largest groups in Morocco and Africa, operating in multiple sectors. She is a member of several worldwide prestigious boards including Bank Al Maghrib (Morocco's central bank), Renault Worldwide, Suez Worldwide, Care International Maroc and Al Akhawayn University in Ifrane.