

WORLD POLICY CONFERENCE 2018



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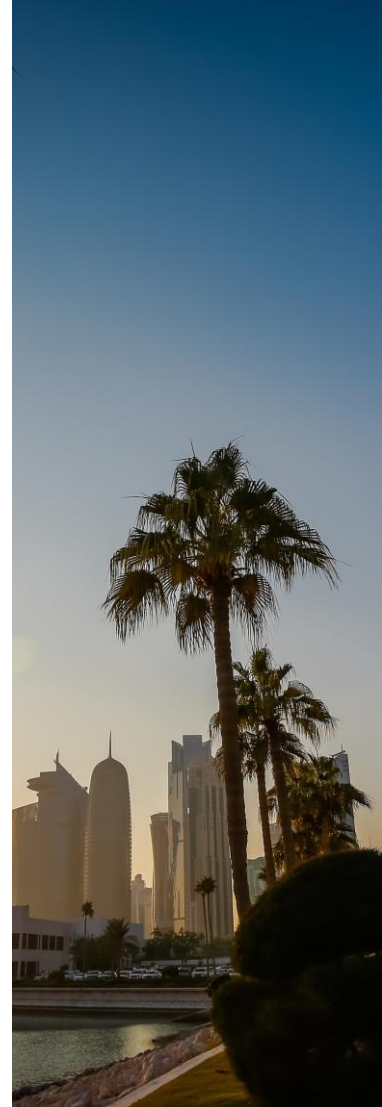
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Paris, France, October 17, 2018

ELEVENTH EDITION OF THE WORLD POLICY CONFERENCE RABAT, MOROCCO / 26-28 OCTOBER 2018

Founded in 2008 by Thierry de Montbrial, Chairman of the French Institute of Foreign Relations (Ifri), the World Policy Conference (WPC) will be holding its eleventh edition from October 26-28, 2018, in Rabat, Morocco. The WPC's mission is to reflect upon and to come up with solutions to the constant upheavals of today's world and to create lasting bonds between the participants. This international conference gives a voice to political, economic, academic and media players from over 40 countries - from major powers to medium and small countries, including emerging countries, thus ensuring a diversity and plurality of debates. The event has become a not-to-be-missed forum on the global governance agenda and has ranked 3rd best Think Tank Conference in 2017 according to The Think Tanks and Civil Societies Program (TTCSP) at the Lauder Institute, University of Pennsylvania '2017 Global Go To Think Tank Index Report'.

More than 250 international leading figures will participate, including: Jean-Paul Agon (Chairman and CEO of L'Oréal), Olivier Blanchard (former Economic Counselor and Director of the Research Department, IMF), Josep Borrell (Minister of Foreign Affairs, Spain), Nasser Bourita (Minister of Foreign Affairs and International Cooperation, Morocco), Karl Brauner (Deputy Director-General, WTO), Patrick de Castelbajac (Head of Airbus Strategy and International), Ronnie Chan (Chairman, Hang Lung Properties Limited), Chang Dae-whan (Chairman & Publisher, Maekyung Media Group), Amadou Gon Coulibaly (Prime Minister of Côte d'Ivoire), Tsakhia Elbegdorj (former President of Mongolia), Laurent Fabius (Chairman of the French Constitutional Council, former Minister of Foreign Affairs of France), Ichiro Fujisaki (President of Nakasone Peace Institute), Carlos Ghosn (Chairman and CEO of Renault-Nissan-Mitsubishi), Salim Jreissati (Minister of Justice of Lebanon), Karin Kneissl (Minister of Foreign Affairs of Austria), Jean-Yves Le Gall (President of CNES), Staffan de Mistura (UN Special Envoy for Syria), Nobuo Tanaka (former Executive Director of the International Energy Agency), Aminata Touré (former Prime Minister of Senegal), Jean-Claude Trichet (former President of the European Central Bank), László Trócsányi (Minister of Justice of Hungary), Hubert Védrine (former Minister of Foreign Affairs of France), Wang Jisi (President of the Institute of the International and Strategic Studies, Peking University), Lionel Zinsou (former Prime Minister of Benin).

The following topics will be discussed: major economic challenges in the next five years, Russia's futures, religion and politics in China, the impact of a connected world on global governance, migration and the future of multiculturalism, the future of the euro, the consequences of Trump, the One Belt One Road initiative, basic European strategic issues, the North Korean issue.

The work of this eleventh edition will also cover issues such as international trade, education, development in Africa, energy and climate, the state of the world economy and many further topics.

THIERRY DE MONTBRIAL

Thierry de Montbrial is Executive Chairman of the French Institute of International Relations (Ifri), which he founded in 1979. He is Professor Emeritus at the Conservatoire national des arts et métiers. In 2008, he launched the World Policy Conference. He has been a member of the Académie des sciences morales et politiques of the Institut de France since 1992, and is a member of a number of foreign academies including the Russian Academy of Sciences. He serves on the board or advisory board of a number of international companies and institutions.

Thierry de Montbrial chaired the Department of Economics at the Ecole polytechnique from 1974 to 1992. He was the first Chairman of the Foundation for Strategic Research (1993-2001). Entrusted with the creation of the Policy Planning Staff (Centre d'analyse et de prévision) at the French Ministry of Foreign Affairs, he was its first director (1973-1979).

He has authored twenty books, several of them translated in various languages.

He is a Commandeur of the Légion d'honneur and a Grand Officer of the National Order of Merit and has been awarded many other state honors by the French and foreign governments. He holds nine honoris causa doctorates.

Thierry de Montbrial is a graduate of the Ecole polytechnique and the Ecole des mines, and received a PhD in Mathematical Economics from the University of California at Berkeley.



MISSION

Founded in 2008, the World Policy Conference (WPC) is dedicated to helping promote a world that is more open, more prosperous and fairer. This requires an unremitting effort, to understand the actual forces at play and the interactions between them, as well as to explore non-aggressive ways of adapting how States connect with each other at all levels, while respecting the culture and fundamental interests of each nation.

The annual meeting of the WPC is restricted in size so that participants can create lasting bonds with one another. It brings together leading figures from all five continents – political and business leaders, academics and journalists – in a spirit of tolerance that is the only one conducive to the pursuit of the common good. Beyond the participants, this meeting aims to help all populations affected in a time of constant upheaval.

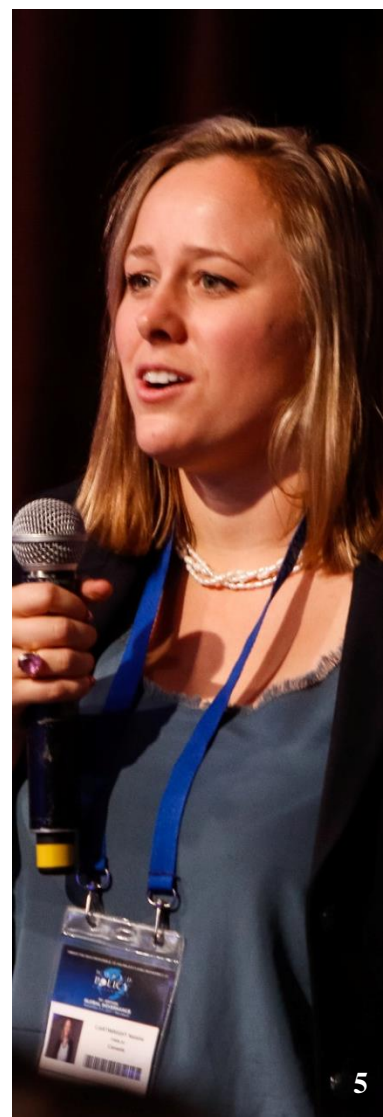


The tenth edition of the World Policy Conference (WPC) has been held in Marrakech from 3-5 November 2017. Like the previous editions, it has brought together political and economic leaders, experts and opinion leaders from all over the world to discuss about the current global issues and global governance. The meeting opened on an introduction delivered by Thierry de Montbrial, messages from His Majesty Mohammed VI, King of Morocco, and from Emmanuel Macron, President of the French Republic, as well as a speech by the Archbishop of Constantinople, His All Holiness Bartholomew I.

The sixteen plenary sessions were devoted to the challenges global governance has to face in areas such as: the future of South-East Europe in the 21st century, investing in Africa or trust and truth in the digital age. Among the prominent speakers who provided insights were Ana Brnabić (Prime Minister of the Republic of Serbia), Richard Burt (Executive Director, McLarty Associates, former US Ambassador to Germany), Patrick de Castelbajac (Head of Airbus Strategy and International), Tsakhia Elbegdorj (former President of Mongolia), Shinichi Kitaoka (President of the Japan International Cooperation Agency), Mari Kiviniemi (OECD Deputy Secretary-General, former Prime Minister of Finland), Peter Maurer (President of the International Committee of the Red Cross), Edi Rama (Prime Minister of the Republic of Albania), Aminata Touré (former Prime Minister of Senegal) and Hubert Védrine (former French Minister of Foreign Affairs).

The workshops focused on four main areas – global finance and economy, energy and climate, China, as well as Russia -, examined from the perspective of global governance. The discussions have proved particularly constructive, with participants such as Raed Charafeddine (first Vice-Governor of the Lebanon's central Bank), Richard Cooper (Professor of Economics, Harvard University), Jean-François Copé (Mayor of Meaux, France), Daniel Daianu (member of the Board of Directors of the Central Bank of Romania, former Finance Minister of Romania), John Lipsky (Senior Fellow, Foreign Policy Institute at Johns Hopkins University's Paul H. Nitze School of Advanced International Studies (SAIS), former First Deputy Managing Director of the International Monetary Fund), Alexander Panov (member of the Advisory Board of the Security Council of the Russian Federation), Ladislav Paszkiewicz (Vice President, Strategy and Climate, Total), Jia Qingguo (Dean of the School of International Studies of Peking University), and Nobuo Tanaka (former Executive Director, International Energy Agency (IEA), Chairman of the Sasakawa Peace Foundation).

Lunches and dinner-debates around high personalities such as Sheikh Mohammed bin Abdulrahman bin Jassim Al-Thani (Deputy Prime Minister and Minister of Foreign Affairs, Qatar), Nasser Bourita (Minister of Foreign Affairs, Kingdom of Morocco), Ahmet Davutoglu (former Prime Minister, Turkey) and Patrick Pouyanné (Chairman of the Board and CEO of Total), have provided a framework for many exchanges on topics including: the energy transition, the future of the Middle East and the Syrian question. This tenth edition of the WPC has brought new insights into several areas, in order to draw a more accurate picture of the many challenges facing global governance and to assess their magnitude.



PRESS REVIEW

France - Le Monde

09/10/2008 - Invité vedette de la World Policy Conference (WPC), qui a réuni plusieurs chefs d'État ou de gouvernement au bord du lac Léman, M. Medvedev a été le premier à donner un gage, en annonçant le retrait « avant minuit » mercredi des forces russes des zones tampons en Géorgie.

China – Xinhua

09/12/2012 - Les discussions dans les huit sessions plénières de cette édition portent aussi sur les relations sino-américaines, la finance internationale, l'énergie et l'environnement ainsi que sur la gestion des risques majeurs de la planète. Lancée par l'Ifr en 2008 à l'initiative de Thierry de Montbrial, et devenue depuis un rendez-vous incontournable de la scène politique internationale.

France – Les Echos

15/12/2013 - La sixième édition de la «World Policy Conference» a été l'occasion de faire le point sur l'état de l'économie mondiale. La crise est derrière nous mais les inégalités continuent de croître.

Japan - The Japan Times

08/12/2014 - "The establishment of a framework of trust and cooperation in the East Asian region, including the Korean Peninsula, is very important for the whole world to move into a more peaceful and secure future", Park said in a speech at the seventh World Policy Conference.

Lebanon - L'Orient Le Jour

24/11/2015 - La situation au Moyen-Orient, sous l'angle notamment des dossiers du terrorisme, de la guerre syrienne, des rapports avec l'Iran et du blocage du processus de paix israélo palestinien, a occupé une large place des travaux de la 8e édition de la Conférence sur la gouvernance mondiale (la World Policy Conference) qui s'est tenue du 20 au 22 novembre à Montreux, au bord du lac Léman, en présence d'une centaine de personnalités du monde politique, diplomatique, académique, économique, financier et de la presse.

United Kingdom - The Economist

12/12/2011 - Printemps arabe: «Israël doit changer» CASSANDRA has just been taking part in the World Policy Conference in Vienna—a meeting where the great and good, from the presidents of Turkey and Estonia to the Ecumenical Patriarch of Constantinople, swap speeches and ideas on the state of the world and how to improve it. Inevitably, today's reality tended to cast its shadow on tomorrow's possibilities.

United States - Bloomberg Businessweek

12/09/2011 - Turkish president criticizes EU 'negligence' - Abdullah Gül also called for revamping the U.N. Security Council, suggesting its permanent members no longer reflected the shift in influence from the postwar equation when the five nuclear powers effectively steered world policy. His comments, to the World Policy Conference's three-day session, were a restatement of Turkey's claim to prominence - in the Middle East, the Mediterranean, and beyond.

Senegal – Xibaaru

22/11/2016 - La « World Policy Conference », un rendez-vous annuel initié, depuis 9 ans par Thierry de Montbrial, Président de l'Ifr, réunit des experts de haut niveau et des membres d'instituts académiques et des leaders de Think Tank de référence de tous les continents pour faire le point sur l'état du monde et proposer des perspectives.

Morocco - Le Matin

03/11/2017 - La dixième édition de la World Policy Conference offre l'opportunité de débattre des grands enjeux régionaux et internationaux. Cette rencontre internationale de grande envergure contribue également à améliorer la gouvernance dans ses dimensions de réflexion, de décision et de contrôle, afin de promouvoir un monde plus ouvert et plus respectueux de la diversité, souligne-t-on du côté des organisateurs.

Find our full press review (2008-2017) on the World Policy Conference's website



KEY FIGURES

2008-2017

90

REPRESENTED
COUNTRIES

330

HOURS OF DEBATE

843

PARTICIPANTS

133

PLENARY
SESSIONS

390

SPEAKERS

44

WORKSHOPS

SOCIAL MEDIA



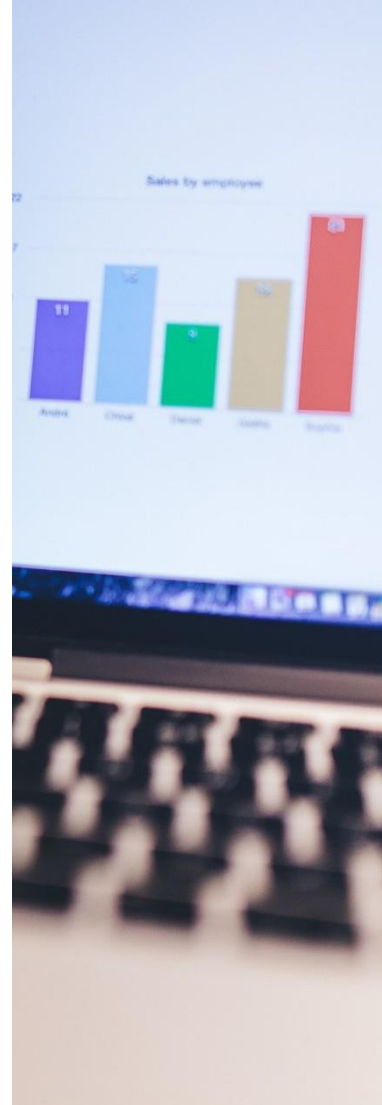
1,222 FOLLOWERS



1,550 FOLLOWERS



6,500 PICTURES



APPRECIATIONS

"I think the WPC is playing such a role as it brings people together. A panel, for example, brings people together to debate about the ideas to discuss, to hear each other, although we're not making decisions here. But by exchanging views we help the decision makers."

Fu Ying (2010)

"It is important to have access to a free, privately managed forum, during which people may express their views in their own name and not in the name of their job function, and where they should be prepared to share their ideas in order to imagine how the world could be governed in a more or less rational way."

Lionel Zinsou (2010)

"Einstein said that the most serious force is the force of intellect. The WPC is the force of intellect embodied by its leader, its Chairman. Thierry de Montbrial knows how to find people. If you find people and you put intellect in one place, that produces a result which cannot be ignored."

Igor Yurgens (2015)

"The WPC plays an important role in making the leaderships better aware of the interdependences. Of course, the WPC is not attended by everyday, ordinary citizens; for that, there are other instruments of communication and common awareness-making. This is for the leaders of countries, of cultural movements, of international institutions, and I think it is a very useful exercise because, indeed, this is also an intellectual and a political contribution towards winning the temptation of isolationism."

Mario Monti (2015)

"The WPC is very helpful because it concentrates, since the very beginning, on global governance - as the title suggests. We trust - and I trust, personally, that global governance is more important than ever in the present world, because we have so many dramatic structural changes. [...] You also have, of course, the new geopolitical challenges, including - very unfortunately - terrorism. All of this creates an absolute need for improving global governance."

Jean-Claude Trichet (2015)



APPRECIATIONS

"The World Policy Conference has become one of the most important events in the world of policy and international efforts."

Sheikh Mohammed bin Abdulrahman bin Jassim Al-Thani (2017)

"This is a really great opportunity and a great platform, and we have to maintain it. Mongolia, and myself, are really committed to this great endeavour and purpose."

Tsakhia Elbegdorj (2017)

"I hope that the international dialogue on the organisation of our planet will continue, and I know that I can rely on the World Policy Conference to produce better ideas, better policies and to bring the debate forward. An excellent ten-year anniversary to the WPC: it serves a valuable purpose."

Emmanuel Macron (2017)

"We can only rejoice in the fact that, in this country, a new edition of the World Policy Conference is taking place. By inviting us to express these few thoughts at the opening session, its organizers – and here we would like to warmly thank Professor Thierry de Montbrial for his friendship – stressed the fundamental importance of religion in reflecting on world affairs, or, to phrase it otherwise, about international issues. The Ecumenical Patriarchate which we have the honour of representing thanks them, while wishing them every success in their undertakings."

Bartholomew I (2017)

"It is an honour to be here and to attend an event with such important participants who are knowledgeable and experts in their domains. It also provides me the opportunity to show something I take pride in, namely the endeavour to reach peace and cooperation in the Balkans."

Edi Rama (2017)



SOCIAL MEDIA

DURING THE CONFERENCE

The conference is covered on social networks by our digital communications team.

Follow us on Twitter and **tag us** during the conference!



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Follow the conference remotely by connecting to our **official YouTube channel** which features **live streaming** of all plenary sessions.

AFTER THE CONFERENCE

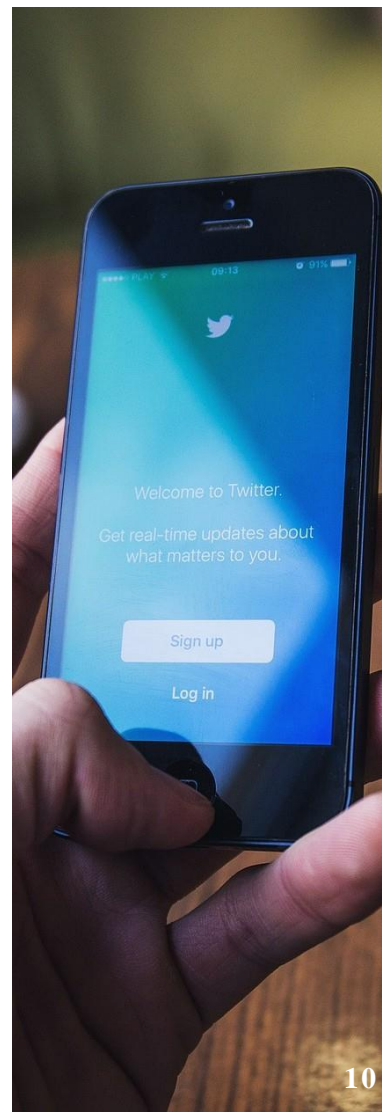
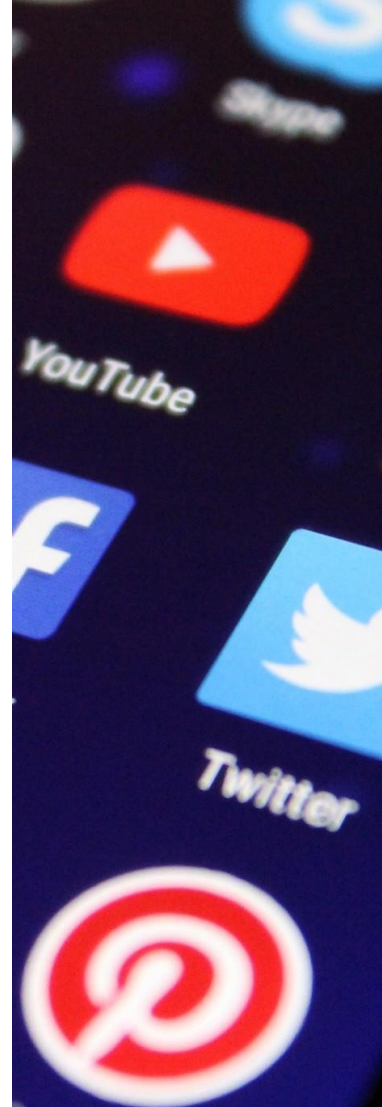
Stay up to date with the WPC's news throughout the year via our social networks and the **newsroom section** of our website to keep up with our members' news and the release of our publications.

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As soon as the yearly conference ends, all the official pictures of the conference will be uploaded to our **Flickr** account, where all photos from previous editions are also available.



WORLD POLICY CONFERENCE



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