

## Natasha Frank

Founder and Chief Executive Officer of Eon



Natasha Franck is Founder and Chief Executive Officer of EON. EON is harnessing the power of the internet of things to enable a connected and circular future – introducing solutions for end-to-end connectivity (e.g. RFID) and codifying the global solution framework (Connect Fashion) for how the internet of things and connectivity will enable the circular economy across the fashion, apparel and retail industry. Before launching EON, Natasha was the Senior Vice President of Global Business Development at Delos, a technology and real estate start-up, with rapid growth and global expansion. After supporting the launch of Delos' International WELL Building Institute in the US, Natasha lead the global expansion of WELL Building Standard through strategic partnerships in Asia Pacific, Europe and the Middle East. Prior to joining Delos, Natasha worked at Jonathan Rose Companies where she consulted on smart cities and urban design and development. Natasha holds a Bachelor's Degree from Georgetown University.