

Peter Bruce-Clark

Partner at Social Impact Capital



Peter is Partner at Social Impact Capital, an early-stage impact venture capital firm based in New York and San Francisco. Covering the West Coast, Peter is in charge of all fund and firm operations, including fundraising, fund administration and management, deal sourcing and diligence coordination, as well as community building between top-tier venture capital firms, corporations, and critical players within the global startup ecosystem.

Prior to joining Social Impact Capital, Peter was Head of Business Development at RCI (acquired by Addepar), an investment technology and alternative lending platform backed by 8VC and Soros Fund Management. Prior to that, Peter created both an early-stage AI venture capital firm focused on investing in companies using machine learning in high-impact areas of application, along with a specialist strategy and management consultancy for institutional investors, Kalytix Partners (acquired), founded by Dr. Ashby Monk and Prof. Gordon L. Clark. Peter has extensive management consulting, investment research, and industry analysis experience. In addition to his work, Peter has led research on impact finance and strategic investment at Stanford University, collaborating with Planet Heritage and White Sand Investor Group (the Donnelley family). His publications include *Impact investments: a call for (re)orientation* (2021), and *Sovereign Development Funds: The Governance and Management of Strategic Investment Institutions*, which was published in *The Oxford Handbook of Sovereign Wealth Funds* (2018).

Peter began his career in macro-economic and global industry research, having worked for leading analyst houses Oxford Economics and Oxford Analytica. Following this experience, Peter worked at management consulting and audit firm PwC in London, and investment and human resources consulting firm, Mercer, in New York.

In his spare time, Peter actively Angel invests. His most recent investments include London-based Humanity, a platform for the gamification of self-care; French job-seeking platform, Heroes Jobs; art marketplace and investment insights platform, Lobus; Melbourne-based StrongRoom, a facial recognition software solution for patient management, and LongGame, a new bank gamifying the savings and banking experience.

Peter has an MPhil in Business Administration and Finance from the Judge Business School, University of Cambridge, and a first-class honors BA in English and Critical Theory from Queen Mary, University of London.