

Alvise Giustiniani

Vice-President, Illicit Trade Prevention,
Philip Morris international (PMI)



Alvise Giustiniani has been with PMI for 25 years, and was appointed to his current role as Vice President, Illicit Trade Prevention, in 2015.

He leads the company's global efforts safeguarding the legitimate supply and purchase of its products, protecting the best interests of the company, shareholders, customers and society.

In 2016, he launched PMI IMPACT, a first of its kind \$100 million global initiative funding public, private and NGO projects aimed at tackling illegal trade and related crimes, such as corruption, money laundering, and organized crime.

Prior to his current role, Mr. Giustiniani was Area Vice President in Philip Morris Asia, based in Hong Kong. He has also held the roles of Managing Director of Tabaqueira, PMI's affiliate in Portugal, and Managing Director of the Czech Republic, Slovakia and Hungary affiliates, based in Prague.

He holds an MBA from INSEAD in France and has a degree in civil engineering from the University of Padua, Italy.

He is married with three boys.

For more information about PMI's efforts to combat illegal trade visit: www.stopillegal.com