

Jawad Kerdoudi

President, Institut Marocain des Relations Internationales



After graduating from HEC Paris in 1965, Jawad Kerdoudi was assigned to “l’Office de Commercialisation et d’Exportations” who, at that time, controlled Moroccan exportations (citrus fruit, vegetables, canned food, wine and cotton). His career in there lead him to becoming a representative of OCE in Hamburg then in New York where he also was in Charge of the Moroccan Consulate. He came back to the headquarters in Casablanca where he took many responsibilities in different departments and in the Holding that supervised the subsidiaries.

After managing the OCE Group’s wine subsidiary, he retired in 2002, and in 2003 created the Moroccan Institute of International Relations (IMRI), a think tank whose purpose is to study and analyse international relations.

In addition, he is also a Professor of International Trade and International Relations in major schools in Casablanca and Rabat.

He is the author of several books relating to Moroccan foreign trade, the Maghreb, and the Spanish model, adding to numerous articles published in the Moroccan press. He has also participated in several studies concerning the Euro-Mediterranean region.