

Mostapha Mellouk

President and Founder, Casablanca Media Partners Group



Mostapha Mellouk is the President and Founder of Casablanca Media Partners Group. In 2009, he was appointed President of Medi1Sat TV. He succeeded at boosting its content and reinforce its status as a satellite news channel covering Maghreb, Mediterranean and African news.

By 2011, Mellouk has created and is managing Casablanca Media Partners, a communication and investment consulting company in the audio-visual, cinematographic and event industry. In 2015, he created Smart Studio, a digital and audio-visual production platform based in Casablanca.

In 2018, he invested in cinema by producing Night Walk, a Moroccan-American film. Mostafa Mellouk is a member in many associations and committees active in the audio-visual field in Morocco and abroad. He was one of the co-founders in 1994 of the Copeam (Permanent Conference of Audiovisual in the Mediterranean) and was also designated African Media Leader in 2012, and was elected in 2017 member of the prestigious International Academy of Television, Arts & Science in New York.

He was one of the promoters of the rehabilitation project of the old medina of Casablanca launched in 2010 by His Majesty King Mohammed VI, as he was one of the founders of the "think tank" in charge of the reflection on the future of the city of Casablanca.

He currently chairs the communication commission of the CGEM and is part of the team in charge of the organization of the Summer School of the CGEM.