

Mustapha Metaich

President, Emc Cabinet



Mustapha Metaich is a graduate of the Central School of Paris then a Doctor in Industrial Engineering.

He is actually managing Partner in EMC, a Strategy and Transformation consulting company that he co-founded in 1997. In this capacity, he has led several public policy missions (health, territorial development, mobility, etc.) and the transformation of large structures and state services. In 2018, Mustapha created Data Factory, a Big Data and Machine Learning StartUp and he has been since 2019 a Data Science professor in the Central School of Casablanca.

He began his career in France as an engineer in many multinational firms such as TECHNIP and EDF before joining international management consulting companies.

He is a visiting professor in the Central School of Paris, the University of Paris 13 and ISCAE. He was also the president of the Association of the ex-Centrale Students in Morocco, then the association of ex-Centrale and Supélec Students from 2013 to 2018. He was an administrator of the Central School of Casablanca and president of the "Forum Centralien" think tank.