

Alexandre de Germay

Global Head of the Cardiovascular and Established Products Franchise at Sanofi



Alexandre de Germay is Global Head of the Cardiovascular and Established Products Franchise at Sanofi.

Through Alexandre's leadership the Cardiovascular and Established Products Franchise generates €9B in annual sales for the company. The franchise spans multiple therapeutic areas, including cardiovascular, central nervous system and transplant, and is focused on grounding pillars of care that include helping to improve patient adherence and access, championing real-world evidence (RWE) generation, and evolving its offerings to go above and beyond medicines.

It also has a critical role to play in the broader Sanofi General Medicines' ambition to reverse the course of chronic disease epidemics by 2030 as the global burden of these diseases, like cardiovascular disease, continues to rise at alarming rates around the world. By embracing technology and unleashing its entrepreneurial spirit, Sanofi General Medicines is pioneering new possibilities in managing cardio-metabolic-renal diseases to transform health outcomes for the millions of lives it touches.

With more than 20 years of experience in the healthcare field, Alexandre is a trusted and strategic executive possessing a proven track record of enabling innovative and winning strategies to achieve significant and sustainable results across markets.

Before joining Sanofi in 2016, Alexandre held several positions for Pfizer as Global Established Pharma Regional President for Japan-Asia-Pacific. (There he set a strategic vision and successfully led the transformation of Pfizer Asia, an organization with annual sales of \$5B), Director Worldwide Marketing Group, General Manager.

Alexandre earned two master's degrees in business administration and finance from Paris XIII University in France.